

# **SBGI BUSINESS PLAN**

## **1. MISSION STATEMENT**

To represent and promote the interests of the UK energy and utility industry, building on its proud track record of over 100 years service to the gas industry, and to provide a wide range of high quality support services to members.

## **2. VISION**

SBGI's vision is that in due course it should come to be seen as both the leading organisation representing the interests of the whole of the energy & utilities sector and the premier provider of support services for representative organisations within that sector.

## **3. ONGOING OBJECTIVES**

### **a) To represent and promote the interests of the whole UK energy and utility industry.**

Requires: Developing/maintaining an appropriate network of contacts with all major decision-making and influencing organisations relevant to the industry.

Attracting into membership and retaining as members companies of all sizes in all relevant sectors of the UK energy and utility industry.

Developing/maintaining a process for identifying the issues on which the whole membership wishes to be represented and the views they wish to be put forward on their behalf.

### **b) To represent the interests of members in each of the relevant industry sectors.**

Requires: As for (a) above in respect of each sector.

### **c) To inform members regarding key developments in the industry as a whole and, in greater detail, on issues specifically affecting the sector(s) in which they operate.**

Requires: Developing/maintaining appropriate sources of information.

Developing/maintaining appropriate means of disseminating information.

### **d) To provide an appropriate range of support services to members, including assistance for those wishing to access overseas markets.**

Requires: Developing/maintaining appropriate arrangements for members to specify what support they require from the SBGI.

Developing/maintaining an appropriate network of contacts within Government and other organisations able to provide relevant assistance.

- e) **To maximise for members the benefits of belonging to a trade association which represents the whole industry as well as the specific sector(s) in which they operate.**

Requires: Developing/maintaining adequate arrangements for information flows and personal contact between all members and between groups of members with common interests.

All ongoing objectives require the development/maintenance of adequate and appropriate secretariat resources.

#### **4. FIVE YEAR STRATEGY: 2011-2016**

To improve the SBGI's effectiveness in achieving all its ongoing objectives – in particular:

- To identify and pursue appropriate opportunities for growing SBGI through the provision of services to other relevant organisations and/or through realignment with such organisations.
- To identify and pursue appropriate opportunities for growing SBGI through the development of services for sectors within the energy and utility industry not currently serviced by the operational divisions and for the energy and utilities industry as a whole.
- To grow the operational divisions and support them in the implementation of their respective business plans.
- To develop common services for all members.
- To develop appropriate and effective support services for the secretariat team and serviced organisations.
- To ensure that full advantage is taken of the facilities at Camden House in pursuing the previous objectives with a view to the premises becoming progressively recognised as a significant hub for the energy and utilities sector.